

JUNE 1st, 1937

Maclean's

Canada's National Magazine

5¢ a copy



Murder in the Old House

**"The Odds
Are Fixed"**

An Exposé of Crooked
Gambling Devices

Maclean's

Canada's most important
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In the Editor's Confidence

AN EDDIE or two ago, on reading this column, we observed the spirit that, by then, had led to the fall of the... (text continues)

This was just a figure of speech, because we rarely see a typewriter... (text continues)

"Handwriting of the" said Harbush, who was in no mood for... (text continues)

"Well, I'll tell you," said Harbush... (text continues)

We went down to our research department and... (text continues)

Returning at a single pace, it would take more than... (text continues)

THE DUNSTON of everything from... (text continues)

THE MACLEANS PUBLISHING COMPANY, LIMITED... (text continues)

IT MAY BE, you know that the... (text continues)

THE MACLEANS PUBLISHING COMPANY, LIMITED... (text continues)

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THE MACLEANS PUBLISHING COMPANY, LIMITED... (text continues)

THE MACLEANS PUBLISHING COMPANY, LIMITED... (text continues)



regimen. R. A. Farnsworth reports the... (text continues)

IF YOU're more about... (text continues)

You might not think so, but the... (text continues)

The last time... (text continues)

MALE READING... (text continues)

THE... (text continues)

BY THE... (text continues)

THE... (text continues)

THE... (text continues)

THE... (text continues)

THE... (text continues)

THE... (text continues)

THE... (text continues)

FRESH!

For your protection,
against "shelf-staleness"

Eveready is now dating in flashlight batteries.

So the date disappears—clearly stamped on each Eveready battery. That you know that you are buying a FLEET battery—full of power, with maximum service life ahead of it.

"Stand the world, Eveready batteries have been first place."

Flashlight 1. Flash batteries is guaranteed by the date—no more guesswork, no handling on Eveready.

EVEREADY

FLASHLIGHTS & FRESH BATTERIES

They last longer

Maclean's Editorials



One Dollar in Every Four

STARTLING evidence of the extent to which the cost of government in Canada has risen in one year is afforded by a comparison made recently by the Citizens' Research Institute.

In 1951 it took \$111,455,000 to operate the 100,000 government employees.

In 1955 the last year for which complete figures are available, it took more than a dollar for every four dollars in 1951.

These figures represent as much as the aggregate current expenditures of Dominion provincial and municipal governments, including school boards and universities.

They are worth pondering.

During the ten-year period, population increased 40 per cent. Government expenditure averaged \$53.67 per man. In 1951 the bill was \$93.46 for every man, woman and child in the country.

In 1953 cost of government absorbed only 14.9 per cent of the national income. In 1955 preliminary estimates for 1956 indicate a new record: government absorbed 18 per cent of the national income.

This means that out of every \$100 of income actually in the pockets of Canadians in 1955 one per cent of government claimed before tax and company taxes.

The dollar is no easy four.
The only dollar to be drawn from this ratio is that it is not as high as it was three years ago. In 1951 the proportion was \$21.32 to every \$100. Preliminary estimates for 1956 indicate a new historic reduction below the 1953 figure.

This is all the good. But government costs are still away out of line with those of the "free man" year of 1950.

Why the increase?
Where are we spending the extra \$100,000,000? (The charge is not too far from \$1,131,000,000 in 1955 \$111,455,000 including interest.) In 1955 \$111,455,000. That was about one-third of the 1950 cost in a quarter of the year.

Expenditure on education, incidentally, actually declined. During the two-year period it dropped two and a half per cent, despite the growth in population.

What it comes to "Public Welfare," however,

there is a really different story to tell. Since 1951 the last year for which complete figures are available, it took more than a dollar for every four dollars in 1951.

And between the years 1953 and 1955 government expenditures on Public Welfare expanded from \$41,748,568 to \$86,150,000, an increase of 107 per cent.

Based on order of percentage increase, the previous lead by a wide margin. During the decade, personal expenditure advanced by 48 per cent, Dominion expenditure by 53 per cent and that of the municipalities by 31 per cent.

The body politic is suffering from a growing expenditure. Personal expenditure has been the last to rise in the Dominion House, where the rest for the spread of the decade.

Kamloops Celebrates

BY A SERIES of events spread over the summer months the City of Kamloops, B.C., is celebrating its 100th anniversary.

On May 16, 1951, Alexander Ross, a trader in the employ of John Jacob Astor's Pacific Fur Company, discovered what is now the Kootenai Indian Reservation. For ten days Trader Ross battled with the Indians. The rate of exchange was five Indian dollars for one American dollar. When the Indians ran out, what was left was the currency—one penny for twenty shillings.

On August 21, 1857—the month in which Thomas Jefferson wrote that the acquisition of Canada by the United States was a "great quarter of mankind"—and that the "first acquisition of England from the American conquest" would take place within a year—David Stuart, another Pacific fur trader, built a line over the site of his predecessor's camp, shortly after Joseph Le Roy, of the North West Company, reached the spot and opened a post.

The North West Company bought the Pacific Fur Company. The Hudson's Bay Company took over the combination. It built a fort. Can. since was 44 years.

And so Kamloops was founded. Father's Domain and Blanche built its first bridge in 1868.

Blanche thought she had caught trout in the Thompson River gold rush of '54. In '55, the first through C.P. train. In '56, Kamloops was founded.

Today, 5,000 people living in a thriving, well-served city, centre of agricultural, commercial, banking, mining and recreational activities. Here's to you, Kamloops!

What! No Oratory?

A life changed and brought to its knees under the weight of the nation's affairs are managed men, men to Ottawa during the session. For two days he was in the public gallery and listened.

His reports to us that he was greatly disappointed in the speeches made on the date of the House. He had expected to be utterly shocked and shocked by oratory. There wasn't any. He was disappointed. He was disappointed to hear where all the other people have got to.

Speaking to the House during the session, he said: "I am disappointed to hear where all the other people have got to. Speaking to the House during the session, he said: "I am disappointed to hear where all the other people have got to."

The House of Commons is the most difficult forum in the world in which to make a successful speech. There are many good people in the House. The House of Commons is the most difficult forum in the world in which to make a successful speech.

The public is disappointed by Mr. St. Laurent. A public disappointment by the House of Commons is the most difficult forum in the world in which to make a successful speech.

He cannot afford to quote too many figures. He cannot afford to quote too many figures. He cannot afford to quote too many figures.

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LARES and PENATES

Household gods of the ancient Romans



Lares—gods of Prosperity. In old times their image was displayed in mystery. They were the gods of the household, the gods of the city, the gods of the nation.

Penates—gods of Plenty. Usually old, they were the gods of the household, the gods of the city, the gods of the nation.

Statues from the House of the Lares and Penates at the Metropolitan Museum of Art, New York City.

IN the days of ancient Rome every household cherished a little set of family gods on which the welfare of the family was supposed to depend.

Today the average level of a family depends on its own labors and thrift, plus something unknown to the ancients. The doubled forces of the old pagan Lares and Penates are replaced by the potency of modern life insurance protection issued in a variety of plans to meet different needs.

Under the Metropolitan Family Protection Plan you can arrange to have a definite monthly income paid to your wife for a definite number of years. One variation of this popular plan assumes your wife \$100 a month for twenty years, should your family be left without you during the years your wife's children are growing up. These checks will arrive regularly, at a time when most needed to keep your family together, to pay household expenses and to provide education for your children.

At the end of this Family Income period, your wife will receive \$40,000 in cash or regularly checks—

she prefers. Penates may be provided in larger or smaller amounts—according to your family's needs. Ask a Metropolitan Field Man to give full details about this exceptionally attractive plan. Phone the nearest Metropolitan office—or mail the coupon.

The Metropolitan is a mutual insurance company, not a bank, and its assets are held for the benefit of its policyholders, not for the benefit of its shareholders.

The Metropolitan is a mutual insurance company, not a bank, and its assets are held for the benefit of its policyholders, not for the benefit of its shareholders.

Metropolitan Life Insurance Company
Canadian Head Office, Ottawa

When placing your order, please indicate the name of the Metropolitan Life Insurance Company.

NAME _____
ADDRESS _____
CITY _____

METROPOLITAN LIFE INSURANCE COMPANY

NEW YORK



FREDERICK M. BROWN
Chairman of the Board

LEWIS A. LINDSAY
President

CANADIAN HEAD OFFICE—OTTAWA

SERVING CANADA SINCE 1873

Refresh yourself with Canada Dry
It's not only delicious and wholesome...

"IT'S GINGERVATING"

The only ginger ale in the world made by the famous
Dr. Lloyd "Lagold Ginger" Process

The one power that captures the desire for the delicate
and crisp, the delicious stimulating qualities of pure
natural ginger. (The patented Lloyd Process is used by
Canada Dry and cannot be used by anyone else.)

More people every day are discovering the refreshing health-
ful advantages of Canada Dry—the drink with a reason.



IT SUPPLES
NATURAL INGREDIENTS
with a touch of natural
ginger.



IT MEETS YOUR
TASTE when you're
tired from a day's
activity.



IT ADDS
REFRESHING
TASTE to your
glass of beer with
soda.



IT BRINGS
NATURAL INGREDIENTS
to you in a glass of beer
you just add to the
soda.

In other words...

"IT'S GINGERVATING"

Drink Canada Dry anytime you like. It's good for you. Enjoy
the natural flavor that's neither too sweet nor too dry—the
way, this sparkling beverage. You'll find Canada Dry fresh
smoothly with other beverages. Keep some in the refrigerator.
And give the children all they want... "IT'S GINGERVATING."

Now you can get Canada
Dry in a handy beer can
containing four large
family size bottles in one
package. 12-oz. bottles. It
costs 40 cents, saves you
time and trouble.



CANADA DRY

"The Champagne of Ginger Ales"



Maclean's

JUNE 1, 1957

A new Movie Star in a strange
setting—A tale of the secret
service in strife-torn Jerusalem

The Piping Days of Peace

By TALBOT MUNDY

THE CITY OF Jerusalem was shut one April
afternoon in 1956. There was a ceasefire and
the city was closed. Strangers who
were in the city were ordered to leave. Strangers
who were in the city were ordered to leave. Strangers
who were in the city were ordered to leave.

Outside the gates, people gathered to get in. Events
were in progress and the city was closed. Strangers
who were in the city were ordered to leave. Strangers
who were in the city were ordered to leave.

Jerusalem appeared to ordinary eyes as if it were
the same old city. The city was closed. Strangers
who were in the city were ordered to leave. Strangers
who were in the city were ordered to leave.

Jerusalem is the capital of the Jewish state. It is
the city of the Jews. It is the city of the Jews. It is
the city of the Jews. It is the city of the Jews.

The city was closed. Strangers who were in the
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city were ordered to leave.



The picture stood up. "If you
come to visit me, you bring
Canada Dry." Please go.



This Year of all Years Great Britain & Ireland



ASSOCIATION TRAVEL—Your chance of a lifetime in visiting the thrill and glamour of your holidays again with Great Britain & Ireland. Travelling, sports, pleasure and world famous resorts. Every city and village in the world is closer now, and all roads open, economical reach of London.

ENGLAND—In ancient times the Isle was a scene of the most famous and villages of the past. Cathedral City of Canterbury and York, Durham and Chester, the great Universities of Oxford and Cambridge, the lovely York, Devon and Cornwall, Shropshire, the home of Shakespeare—these are the Lure of England. Indeed of English ports. You must also go to the South Coast, to the famous resorts of Brighton and Bournemouth.

SCOTLAND—You can reach the heart of Scotland in the romantic beauty of the famous "Flying Scotsman" or by the "Royal Scot"—two great lines with international equipment. There is the glory of the "Highland" and the "Black and White" in the Scottish Highlands, the great cities of Glasgow and Edinburgh, the great cities of Glasgow and Edinburgh, the great cities of Glasgow and Edinburgh.

IRELAND—There is one way to find a holiday country of beautiful beauty and charm. You will be surprised when you find that you can find it in the heart of Ireland. You will be surprised when you find that you can find it in the heart of Ireland. You will be surprised when you find that you can find it in the heart of Ireland.

And you can travel in the Continent and have a holiday in 14 different cities including those through the famous ports of Dover and Harwich, or along your way between London and Paris by the new Tourist Ferry service.

For information, literature, rates, etc. write Associated B.I. Railways, 100, Pall Mall, London, W.1, or to the nearest Railway Station.

**ASSOCIATED
BRITISH & IRISH RAILWAYS
INCORPORATED**

just go in the elevator, get off at a floor just over the main floor, and then go down. There is a lift that goes up to the main floor, and then down to the main floor. This is a lift that goes up to the main floor, and then down to the main floor. This is a lift that goes up to the main floor, and then down to the main floor.

IN THE CASE—Three passengers were killed in the crash of a plane. The plane was flying over the ocean, and it crashed into the water. The passengers were killed, and the plane was destroyed. The passengers were killed, and the plane was destroyed.

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CORBIN LOCK CUTS FUEL COSTS 30% WITH IRON FIREMAN

Automatic Coal Firing Pumps Big Dividends

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WESTFIELD

fine wrist watches

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WESTFIELD watch with metal link strap

A vintage advertisement for Buckingham Cigarettes. The central figure is a woman dressed in classic golf attire: a light-colored short-sleeved shirt, light-colored trousers, a green neckerchief, and a wide-brimmed hat. She is sitting on a golf bag, holding a golf club in her right hand and a pack of Buckingham Cigarettes in her left. The cigarette pack is red and white, featuring the Buckingham crest and the text "BUCKINGHAM CIGARETTES". The background is a dramatic sky with clouds. At the bottom, the brand name "Buckingham" is written in a large, bold, serif font, with "CIGARETTES" in a smaller, spaced-out font below it. To the right of "CIGARETTES" is the slogan "Throat Easy" in a red, cursive script.

Buckingham
CIGARETTES *"Throat Easy"*